Sierra Roach
Transportation Designer

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sroach.myportfolio.com

Professional Profile

I find passion in expressing my perspective of existence through art and thrive in team settings as well as individually. I enjoy finding unconventional solutions for any design challenge faced.

Creative Thinking • Adaptable • Open Minded • Intuitive • Driven

- MS Word/Excel
- MS PowerPoint
- Google SketchUp
- AutoCAD
- Adobe Photoshop / Illustrator / Premiere Pro / InDesign
- Graphic Design
- AutoDesk Alias / Maya
- Blender
- 2D/3D Visualization

- Brand Analysis
- End User Research
- Materials Exploration
- Concept Development
- Prototype Modeling
- Clay Modeling
- User Experience
- Mood Boards
- Photography

Experience

Devcom Ground Systems Vehicles Sponsored Studio | January 2022 - May 2022

- Designed and developed an unmanned supply and recharge vehicle for the future with an emphasis on functionality and advanced technologies
- The vehicle is focused on adaptable + unconventional design features exploration
- Autonomous vehicle research

General Motors Cadillac Sponsored Interior Studio | September 2021 - December 2021

- Designed a concept interior for a halo vehicle in the year 2040
- Focus on a family-centric interactive interior and UI/UX design
- Sustainable + eco-friendly technology implementation

Education

College for Creative Studies | 2019-2023 | BFA Transportation Design 2023 May Graduate

The Ohio State University | 2016-2018 | Architecture

Grove City High School | Class of 2012